



[www.SeeYouThen.com](http://www.SeeYouThen.com)

How to Guide: Be wildly successful collecting 100's of photos from friends, family and guests at your wedding.

Collect every memory from the cameras of your loved ones!

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## Prologue from the Author:

*Andy Drake, CEO and Founder, SeeYouThen.COM*

## Guide to how to be wildly successful collecting 100's of photos!

Our goal in offering you this e-Book is to enable you to collect 100's to 1000's of photos from your once-in-a-lifetime experience that you will cherish for a lifetime.

If you are reading this before your wedding (and I hope you are), you are probably anticipating and planning the perfect wedding. We know you are incredibly busy and don't have a lot of free time to be reading e-Books.

Don't be too busy to forget what's really important!

Your wedding photos need to be a top priority and you need to start your photo collection process today if not immediately!

Please don't be intimidated by the number of pages. SeeYouThen was designed to be ready to use in less than a minute. Creating the website we've made really easy, so if you've created your account you're virtually ready to go. How you use it is up to you and this guide is meant to give you ideas and make sure that you are a **"Wildly Successful"** and **"raving fan"** of ours!

What's wildly successful? 500,700, 1000 extra photos from friends, family and guests. You can do it; many have just by following some simple steps and enabling your guests!

If you're not in learning mode and don't want to read everything right away, skim thru looking for these **exclamation points** to get the most important points. Please read through the whole book when you have time, it will be worth every minute that you read it.



Also [Subscribe to our Blog Feed](#). We are always pushing out new hints and tips as we get them from our brides! We're also calling out for support to grow our Forum! It's a great subject, we have a wonderful group of brides collecting photos and we could use your support to help spread the word! [Signup Today](#).

**Although I won't be attending your wedding, know that I congratulate you on taking the first step in capturing every moment with SeeYouThen!**

SeeYouThen!

*Andrew S. Drake*

These couples and many more have collected 100's of photos. You can too, just by following a simple and easy plan.



**Jen and Jason**  
1065 Photos, 43 Guests



**Jessica and William**  
916 Photos, 45 Guests



**Larry and Mindy**  
1096 Photos, 53 Guests



**Antoine and Julia**  
738 Photos, 32 Guests



**Katie and John**  
718 Photos, 19 guests



**Sara and Joe**  
621 photos, 24 Guests

## Some quick FAQ's: Why the name SeeYouThen?

### Reason One:

This really relates to the first common usage in the English language of (See You Then) as a common way to express your anticipation of a big event or anticipation of seeing one another again in the Future. "See You Then!" (until I see you again, can't wait to see you again.) We think its especially fitting for a wedding, because of the family union and the bonding that bring people together that typically don't see each other very often to celebrate two people making a commitment to share their lives together. Weddings are a great reunion and a unbelievable PHOTO OP!



### Reason Two:

In its literal sense See You Then can mean "seeing you at a point in time". (See You Back then) If you think about it **every photograph** is a historical record. Whether seconds or 100 years after taking the photo, the photograph is a way of historically preserving a moment in time, a flash of prosperity that captures a memory or "split second". Time stands still at that very moment that the camera captures the image. That moment can typically never be recreated because we have moved forward in time.

## So what's so different?

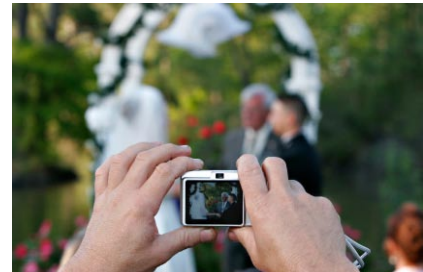
We are a site that is ***dedicated*** to helping you collect these photos!



We live in a very throw away and disposable world. The days of a photograph being printed and preserved in a photo album are replaced by a quick email or and/or a "simple delete" on your camera to make room for more photos. In the digital world, these photos can be fleeting. Loosely sent around in emails or uploaded to Facebook or distributed across the internet. We love sharing, but our goal at SeeYouThen is to make sure that every photo is safe and secure for you to keep forever. Every photo that arrives to us, gets back to you in the exact same size and format that it was given.

You have a unique opportunity that your Parents and Grandparents didn't have.

The digital camera is an amazing device that gives you a virtually unlimited ability to capture 100's of photos for practically free just by pushing down the shutter. You may not have a lot of direct experience with film cameras, but what once was a 24 shot roll of film is now a 2GB card that can hold 1000's of images. It's up to you to take advantage of that technology and take advantage of the digital revolution that your parents or grandparents did not have. The digital camera is now a staple in every household and with some basic planning and by asking nicely you can have multiple people helping you document practically every minute of your events. These photos that are being added to your wedding collection should be considered priceless gifts uploaded by your friends and family to you. All the photos that you will collect we hope that you think of not only immediately but cherish for years to come.



Use it all your events not just your wedding and reception!

- You will have multiple events, parties and eventually the wedding and reception. In the anticipation of the upcoming "IDO's" there will be 1000's of photos taken of you and your friends and family.
- Did you realize that over 10% of every digital photo taken in the United States annually is taken at a wedding?
- When is the last time that you threw an event where you had 250 people in attendance to celebrate "YOU". How many of those do you think you'll have in the future? I'd say none, hopefully.
- Practically every person/couple that you invite will have or have access to a high quality digital camera that 5 years ago would have been only accessible to professional photographers or only the wealthy?



- There are still people recommending that you capture your memories with disposable cameras at your reception only, when every major manufacturer of “film” have basically suspended all creation of film because digital photography has all but taken over? Disposable one time use camera for your life event? Are you kidding me?
- Sharing a single user account by using a photo sharing site or website that will hold your photos hostage and you will never get the original photos that are uploaded by your friends and family back to you for your most precious priceless photos? Doing this to save a couple of bucks? Are you kidding me?



Your wedding is one of the only “life events” where you are the *center of attention*.

Think about it; graduation, reunions, birthday parties, are never this huge and you are always participating as a group. Unless you are a model, Olympic or professional athlete, or national celebrity, there will be more photos taken of **you** in the next 12-18 months than you will probably have taken of **you** in a lifetime. Oh by the way, there is another event where you are the center of attention, your funeral but that’s a “hope to see not See You Then” event. And you probably won’t be having as much fun, if you know what I mean.



Sharon Naylor is the author of over 30 wedding planning books including *Your Special Wedding Vows*, *Your Special Wedding Toasts*, *The Groom's Guide*, *Mother of the Groom*, *The Bridesmaid's Handbook*, *The Complete Outdoor Wedding Planner*, *The New Honeymoon Planner*, *How to Plan an Elegant Wedding in 6 Months or Less*, *The Mother of the Bride*, *The Ultimate Bridal Shower Idea Book* and *How to Have an Elegant Wedding for \$10,000 or Less*.

### How Valuable Are *Your* Photos?

By: Sharon Naylor

You might know the price packages of every professional photographer in town, and you might already know which packages present the most value to you. What we're talking about here, though, is the value of *your* wedding photos...and the answer is: they're priceless.

That's why most people, when asked what they'd grab first on their way out of their burning house, say '*my wedding photos*.' Pictures from your big day grow far more valuable over time. As much as you love them now, you'll love them even more ten, twenty and thirty years from now.

What makes wedding photos climb so near to your heart? Here are the top reasons why you'll want every photo from your day, in their full hi-resolution glory:

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- The looks in people's eyes, such as when your groom first sees you appear at the end of the aisle, ready to walk toward him. You can't put a price on the awe and appreciation in his expression.
- The footage of parents and grandparents, dressed to the nines, looking happy and healthy as they dance, dine and celebrate with relatives and friends. While we hate to think about any dark days of the future, someday relatives will pass away. And these photos allow them to stay in your presence, looking radiant and well, enjoying the best day ever. Especially if parents and grandparents get quite ill, or go through difficult medical treatments before they pass, having these images of them in better days becomes a comfort and an everlasting presence in your home and photo collection.
- The unmistakable looks of love and the romance between you both. In the future, when life gets hectic, kids come along, money's tight and you find yourselves taking each other for granted, these photos can remind you of your great love that still lives between you. You might make it an anniversary tradition to look through your wedding photos and reminisce.
- If your wedding photos are a gift from your parents, they become more valuable when you experience the gratitude of having such a gorgeous collection.
- The photos you give to friends and family members as gifts become priceless mementoes for them as well. Consider your group of college friends who - let's face it - might not get together again for a very long time, if ever. What a great present to give them all the perfect shot of your group on the dance floor, or the guys enjoying their cigars, the girls walking on the beach together just like you did on Spring Break long ago.
- Your wedding photos will surely be displayed in your home.
- Your kids, and grandkids, will look at these photos someday.



For all these reasons, and more, every photo from your wedding day (and before and after) deserves to be collected, treasured, shared, and stored safely so that they may enrich your life together for as long as you both shall live. And ever after.

[You can read more from Sharon Naylor by viewing our Bookstore with Sharon's books.](#)

## So how does this fit into the overall budget and process?

If you think of all the money that you will spend on things like flowers, food and music it's extremely difficult to put a price on priceless photos that you'll have for a lifetime. Although everyone knows that the pictures and (the rings and your new spouse) are the only thing you have after the clock strikes midnight, some people



still feel that they have to put their money into things that will literally be thrown away within hours of the party. Don't make that mistake. Your photographs will be with you forever.

OK, already enough of the preliminaries. Let's get started.

### Some Assumptions:

- My assumptions if you're reading this are the following:
- You are planning a life event, probably the most detailed and expensive event you've ever thrown.
- You have seen the value in having a central collection point for all those photos from your wedding events.
- You are most likely going to hire a professional photographer or have chosen a photographer to document your big day
- You have a pretty good idea of what SeeYouThen features are available to you and you're looking to maximize your experience with it.

Congratulations you are on your way to collecting 100's to 1000's of photos and you're going to have a great time doing it!

Have a Plan by using our process:

So how are you going to absolutely make sure that you collect every one of these priceless photos? ***You're going to have a plan and its going to be easy with SeeYouThen!***

### Using SeeYouThen!

The following e-Book outlines the process to optimize your wedding photos exchange and to enable your friends and family to be your personal paparazzi. I also have integrated suggestions for tools and ideas to make your total experience be fun and successful. It also gives you advice on how to "get your professional photographer" to align with the process, rather than fighting your personal paparazzi.

### The Software

The first part is the Technical aspect of using the software, (the easy part) then we move onto the "external process" of using the software to enable you to collect all these photos. Reference, hints and tips on how to get your friends and family to feel comfortable to participate are also available in abundance at the member's lounge. <http://members.seeyouthen.com>

1. Step One, if you haven't done so already; go to <http://www.SEEYOUTHEN.COM> and signup for at least a free account. Create your free account or unlimited account at SeeYouThen.COM. It takes less than a minute to complete the actual process to create your account. Once you have created your account the website is ready to ***go immediately.***





2. Congratulations, you *could* stop now and tell you friends to upload photos if you want. It will immediately act as a photo collector and you will have the ability to collect as many photos as they take at your events.

### **Come on it can't be that easy!**

It really is. The Technical process of using SeeYouThen is a piece of cake! Please continue to read to be a complete success! If you stopped now you could be mildly successful. We don't want you to be mildly successful we want you to be wildly successful and a raving fan!

## What Features are important?

The following software features allows SeeYouThen to be the ultimate photo collector.

### **Multiple Participants**

Everyone gets to upload their photos and every one has their own profile.



### **Unlimited!**

Unlimited Guests can participate and upload unlimited photos; all they have to do is sign into your private wedding photos exchange using their email address and choosing a password.

### **Guest-Self Registration:**

You picked your security question when you registered so as long as your friends know your answer then you are good to go. They can self register and upload as many photos as they want.



### **Security:**

(If you were being silly or blew this off thinking that it wasn't that important, you can change your question and answer at anytime by logging into your account and click manage website > challenge question and change it. (It's up to you how secure you want your site to be, but we suggest that you keep your photos private. This is not something you want to change a lot, of course, but this question is something that you can include in all your correspondence to your friends, family and guests.)

### **Collections:**

SeeYouThen is designed to organize photos at anytime in the process. Typically photo sharing sites have "albums" or "buckets" of photos with permissions. SeeYouThen has a built in intelligence system that allows you to organize photos "before", "during" or after they are uploaded. All of the photos are put into a single bucket and then organized into collections *after they are uploaded!*

How? (We can organize and search these photos easily without you needing to do much.)

### **Search by Date, Time:**

Every digital photo that is taken the date and time of the photo is recorded onto the JPG file this is called EXIF information by your camera. (Google it) It

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records the date, time, settings on the camera etc. So **assuming your camera's date** was set properly you can search and organize your photos by date and time and create collections to organize your photos. When you're sending out correspondence its always a good idea to mention this to your friends and family members to check the dates on their cameras. Guaranteed, over half will have some whacky date in their camera. But, its easy to change if they are reminded.

[Check out the Video Tutorials](#) for things like creating collections.

Your guests can create collections as well.  
(They cannot create slideshows from those collections, but you can!)

### Key Events:

Key Events let you create specific time blocks or events that are easily searchable. (This makes it easier to search by a Key Event by just clicking on it vs. having to remember the exact time and date of the events. (Manage website, enter your key event (bridal shower, June 6<sup>th</sup>, 4:00 – 7:00PM) this is to create an (a) above easily. Search or View by Key Event.



### Search by Who Uploaded:

Since all of your friends and family have a unique login you have a complete audit trail of who uploaded each photo so you can search by some interesting ways to dissect all your photos. This is dynamically created as new members upload photos.

### Tags:

You can tag every photo manually or your friends and family can tag them as they are uploaded. This gives you a tremendous amount of flexibility in organizing your photos because you can tag them anyway you want.

## wedding day & dance

[cake cutting](#) | [before the wedding](#) | [out and about](#) | [Jen](#)  
[ice bowling](#) | [two cuties](#) | [M's Irish Pub](#) | [sad to leave Milwaukee](#) | [the slide show](#) |  
[Aunt Kath](#) | [Aunt Kath part 2](#) | [Jen and her flower girl](#) | [so cute!](#) | [breadstick co](#) |  
[Cocktail hour](#) | [candy bar](#) | [Folyn Fam](#) | [dance with daddy](#) | [reception site](#) | [O'Connor](#)  
[kids at Bronze Font](#) | [Aunt Kath and Steve with BF](#) | [Aunt Elaine and BF](#) | [The O'Connor](#)  
[Fam with Bronnie](#) | [Folyn Fam on ice](#) | [Diane-Peggy Jim on ice](#) | [Chris about to go](#) |  
[Briquet and Erin](#) | [O'Connor loadings](#) | [Coach on skates](#) | [Jen's boss](#) | [cute cousins](#) |  
[Aunt Deb and Kevin](#) | [Charlette Nelly-style](#) | [O'Connor men](#) | [Cal and Jack](#) | [With Uncle](#)  
[Marty](#) | [Aunt Deb and Uncle Jim](#) | [Let them eat cake!](#) | [the "cut"](#) | [then serve](#) | [top of the](#)  
[cake](#) | [beautiful cake](#) | [hoping Peter](#) | [pals](#) | [the GRAND Entrance](#) | [GORGEOUS!](#) |

[we're cute](#) | [jen's wedding](#) |

### Try This:

After some photos are uploaded try this...

(New Collection > Search for all photos that were taken on this date and time by Aunt Jennie (assuming Aunt Jennie uploaded some photos)

Manage Website > Key Event (add a key event)

Photos > View Thumbnails > Collections > New Collections > click the key event

All the photos from that timeframe will auto magically appear. (You can save this as a separate collection).

## Next Step of being Wildly Successful

So we basically stated that with very little effort on your part the site is ready to go in less than 1 minute. But that's interesting and you could be mildly successful, but **we want you to be wildly successful.**

So, let's get some general decorating done in preparation of your guests' arrival and participating. It's kind of like your apartment. You basically have rented the space and you could live in it. But we're throwing a party here! Let's personalize it and configure it your style and taste. It's very easy to personalize it to your wedding; we give you a ton of flexibility in personalizing it to your style, color scheme, specific web pages to describe your events, slideshows and music.

## Personalizing your Website

### Picking your theme!

We designed it so that you can be extremely schizophrenic by changing your website theme as many times as you want. You can add new themes at anytime to your selectable themes and change it to your hearts content. If you start collecting early and don't have a clue what your wedding colors or want to match a particular party theme with some of our crazy themes, you can do that as many times as you want. Imagine being able to "push a button and change the whole decorative style of your apartment just by flicking a switch".



[The tutorial of how to do this is here!](#) Add your theme to your selectable list, select it and hit save. Yes, it's that simple. Add as many as you want and change it as often as you want.



***If you want something special, we will gladly help you create a color scheme or style. We provide this service to our "paid unlimited" clients today at no charge. That offer won't last long as we grow beyond our resources, but take advantage of this offer by sending us a request and we'll setup a time for a design consultation.***

### Pick your Front Page Music!

Rather than give you a bunch of canned wedding music or deal with the Music Industries licensing schemes, we created it so that you can upload your own MP3's into your own music library. Again, go Schizo, changing the FrontPage song as many times as you like to match your mood or time of the wedding. If you'd like it to be fun and exciting, upload some fun MP3's. If you want it to be "elegant" and sophisticated following your wedding, you can do that too.



You can also add your own MP3's to your slideshows. The video tutorials show you how to do this as well.

## Add WebPages:

If you'd like to add a particular page to describe or thank people for different things you can absolutely do that. You can add external widgets like Google maps or YouTube videos to your WebPages to personalize to your hearts content. The web builder was designed to be "flippable" so that you can have an unlimited number of pages that can be ordered in any way that you'd like.



WebPages are probably the most technical thing about managing your website. We provide web page templates to use or if you have a particular page that you'd like to build we'll be glad to help you build the page. It really is a simple process, but it does require a little design capability to layout your page. There are more tutorial videos that are available and if you have specific questions just ask. We love to help!

So you're on your way, you've signed up, you decorated it and now you're ready to start asking your friends over and showing them the cool new "crib" that you created for collecting your photos.

SeeYouThen the Process:

**SeeYouThen is not only a software service. It is also a process and if you're committed you're going to get a lot of photos and have a lot of fun for years to come. WILDLY SUCCESSFUL!**

## Video Tutorials:

[Go to this link](#) and review some of the common ways to configure your SeeYouThen website. If you have questions or don't know how to do something, please request support by emailing us at [support@seeyouthen.com](mailto:support@seeyouthen.com).

## The Process: How do you be "Wildly Successful" Detailed

### Basics: Important Point

This is the hidden jewel that most brides and groom don't get until it's too late. Here's one of the golden rules to make this a complete success and you're only getting this because you're taking the time to read this document.



### **Ready? You need to ask people to take pictures FOR YOU!**

If I were standing in front of you I would say it twice. FOR YOU and for YOU. (You and your significant other). Sounds simple, but it's a HUGE POINT, DON'T IGNORE THE GOLDEN SEEYOUTHEN RULE. .

## “I DON’T GET IT...”

Cameras are personal devices that people take pictures for *themselves*. Unless you’re a paid professional or a photo buff, you don’t typically take pictures for other people. Cameras are personal photo devices. Without you asking people to take pictures FOR YOU, they will only take personal photos for themselves. They may be good shots, but they won’t be taken with **you** in mind. I’ve read of bridal couples missing the point on this over and over again and asking **after the events** to send in their photos by giving away their username and password to a photo sharing site. They treat these photos like disposable items and people treat them that way in return. When you create a personalized environment for people, they know that you are dead serious about collecting these photos and will help you.



If you wait until the last minute or after your events you’re going to hear things like: “Why would she want to see ‘**my**’ Photos? Didn’t the photographer get good shots? I only took a couple of shots for prosperity, etc.”

Put yourself in the same situation, how would your pictures be different if you were attending an event and someone asked you to take some pictures **for them**? Wouldn’t your mindset be different? If you knew that this event was important to the individual would you “fill your card” full so that they could share the event with you?

## The PhotoBugs: Recruit your “photobugs”

There will be some that will absolutely and immediately get into it and give you a ton of photos as they fulfill their event photographer fantasies! Seek these folks out early. You may know of some friend or family member right now that are always taking photos at every event! Seek them out and help them to help you and ask them to help bring in some of the more timid into your process. (Your “closet paparazzi” ☺)

## Example: John

Let’s assume that you have a friend, John, that you invite to the wedding as a friend and he attends your wedding. You know that he has a great camera that he bought when his daughter was born. He’s probably *capable* of being a wedding photographer, but you didn’t hire him because he’s a good friend and you wanted him to attend the wedding and have fun, not work the wedding. He is an expert photographer but has not been hired as the “photographer for the wedding”. If you didn’t ask him (lets say he even thought to bring his new digital SLR), how many photos do you think he would take **for you** during your events if you didn’t ask? 0 – 5, 10, I would guess. He’s going to expect that the pro will get everything and not think about it.



Let’s flip it and ask John to help. “John, I really want you to attend my wedding as a guest, I’ve hired a wonderful photographer but I wondered if you’d help me by bringing your camera and taking some extra shots from your perspective?” Get

some shots that the photographer might not. I guarantee if this guy loves taking photos of his daughter, he'll go nuts at your wedding with no pressure; he'll just do it for fun, playing paparazzi.

### The Pragmatics:

**Important Point!** There are other personality types (the majority) that won't dip their toe into the water until everyone else is swimming. Once these types realize that the water's warm after watching others participate, your chances of getting people participating that might normally not are far greater. Again, the earlier you start this process the better chances that you will pull from more the different personality types and potentially get photos. If you have minimal success at a bridal shower or event, don't get frustrated with the process. The important events are to come. Continue to stress how important it is for others to participate and especially socially thank those individuals that have uploaded photos. These photos are cherished gifts that should be embraced and held on to. One of your guests may be the one that gets the absolute best shot all of your events, because they were in a position to be at the right place at the right time.



Here's an article written by Sharon Naylor that talks about the etiquette of asking.

### The Etiquette Expert Says...

By: Sharon Naylor, Author of "The Essential Guide to Wedding Etiquette"

How do you politely and properly ask friends to take lots of photos at your wedding? If you're not allowed to make requests about gifts, how can it be correct to ask people to bring their digital cameras and take extra pictures during your big day?

The answer is threefold:

1. The people you ask are those closest to you, the ones you could say anything to. You don't have to mince words or worry about them taking offense. These are friends you might have previously asked to pick you up at the airport or to watch your house or pets while you're away. A simple, "Hey, would you bring your camera to the wedding to get some extra photos from your perspective?" is all the proper request you need. Its fine to explain that the professional photographer will be tailing you all day and night, and you have confidence that your friend will get the perfect pictures of your shared group of friends or relatives.
2. You're not asking, nor requiring, them to 'work' your wedding. Assure them that you do have a professional photographer or two) on the scene, so they don't have to pressure themselves to be everywhere or to avoid going outside or to the restroom for fear of missing a big moment and stranding you with no image of, say, your bouquet toss. Just say, "Take photos whenever you'd like, just during the reception, just during the afterparty, whenever." And assure them that you're asking several different guests to bring their cameras, too, so this is a zero-pressure situation. Show them SeeYouThen.com so that they know where their photos will end up, and how easily they and everyone else will be able to view them.
3. You'll thank them afterward with a thoughtful gift, such as a framed photo of her with her date or spouse. Make it a photo she didn't take at the wedding, as a surprise. With everyone getting new outfits and dressing their best, including

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guests' kids, framing that gorgeous photo of them is a terrific gift. Perhaps your single friends would like to use them for their online dating profiles, so show them your SeeYouThen.com site so that they can surf for any additional photos to use on their social networking sites or professional websites. Another idea for rewarding your photography team is giving them gift cards to a favorite restaurant so that they can have a nice dinner out, on you. If you know your friend's favorite beauty salon, why not give her a gift card for a treatment? Bottles of wine are classic gifts, but since you have so many fantastic photos in your account here, it's natural to customize a photo-centric gift to your wonderful volunteers.

**As a few rules of guidance:**

- Ask two to three different people in each social or family circle to bring their cameras and snap some photos of the wedding events.
- Be prepared to hear people say No, to your request. Some guests may not want to bring their pricey digital camera to your outdoor or beach wedding for fear of it getting ruined, and some may not like the idea of leaving their camera at the table while they're dancing. Accept a No graciously and move on to your next volunteer candidate.
- Disclose the conditions of your wedding to all of the people you'll ask. They really should know about the outdoor setting in July, the beach wedding, etc.
- Offer to pay for a new photo card or batteries as a polite and proper consideration.
- Place a printed card on each guest table, reading, "We don't want to miss a thing on this beautiful day, so we would love you to take plenty of photos for us and post them to our SeeYouThen.com website." At the exit of your wedding, provide business card-sized printouts of instructions and the URL to your site. Guests often get their shots online in a day or two, which means you get to see them right away!

We recommend that SeeYouThen really should be a supplement to your professional photographer!

**Important Point! This is a concept you really fully need to understand that will be a huge factor in how many photos you get.**



We don't *expect* SeeYouThen to be a replacement for an expert paid professional.

It obviously can be a great supplement to any photographer. Many brides that hire a friend or family member don't have any infrastructure to upload their photos so they use SeeYouThen! Great, if that's the way you want to go, but we've seen this in these economic times be suggested and we've seen the aftermath of not hiring a pro to do a pro's job. Very few are satisfied with an amateur shooting a wedding. It's not easy to do! Lighting, positioning for the "shots" and experience makes a huge difference and of course, professional equipment, planning, experience and expertise always beats luck.

Don't be confused, you need a professional photographer.

We think that a professional photographer are in the top 3-5 items that you ***absolutely should not cut*** in your budget when you are trying to save money.

But with that said, you *can* however, save a bundle in extra services, extra hours prints, photo books etc by doing the proper planning and recruiting your friends and family to take photos from their perspective !

**Contract for the Rights to YOUR photographs!**

Getting the rights from your photographer (with a plan of what to do with them) is a real key. (We talk about this in depth later on in the book).

**Hire an extra shooter if the budget allows:**

Depending on your budget, I'd go so far as to hire an extra "shooter" as well because their style and eye will be much better than the average guest and they will "take pictures for you" because they've been hired to do so! Later in this eBook we will discuss how to get your photographer to support this process and give you a ton of flexibility in obtaining your goal of collecting 1000's of photos.

**Friends will get everything that the pro will/cannot.**

Friends will do it because they are there to support you and your fiancée and they will have fun doing it.



**Important Point! Establish early on your desire to your friends, family that you want to collect the original images at every event and they will roll in!**

**Send a Message: I want a lot of Photos!**

Just by creating your SeeYouThen account and letting people know that you are serious about collecting the original high resolution files, will send a message!

**Collect the High-Res Originals:**

By originals we mean, the large files that came directly from the camera! Not a resized version that will email well. You want to collect the "2-5MB" JPG file that is on the card. Please upload the big files. Don't resize them, don't upload them to a photo sharing site that will resize them, capture and hold them ransom for prints and gift printing. Upload the original images only to SeeYouthen, we will resize them for viewing but the originals are accessible and downloadable by everyone.

Example: Please help Bill and I capture the memories of our events through your eye and camera!

**Don't wait to the last minute:**

Many brides have waited until the last minute, right before your wedding or after key events to ask people for photos because they won't exist or worse they will have been deleted off the camera to make room for more.



We see a lot of brides that try and do this after their wedding!

What's done is done and if you were asking people all along to do this great! But if you have the time and your wedding is in the future. Get started today and you'll have a greater success than if you try and do this after the fact.

## Enabling the Process: The SeeYouThen Way!

Now this is personal and dependent on how you want to use the software for your benefit. We made some assumptions early on that you wanted to "collect and organize" every digital photo from "all your events". So, let's talk about how to use SeeYouThen to throw SeeYouthen Events.

OK, so you have personalized and pimped out my website, now you're ready to start seeing some photos and asking some people over to participate! Great!

**Important Point: Get started early!**

**Use it at your earliest and every event.**

We highly recommend getting your friends, family and potential guests involved as early in the process as you can so that when the "big events" happen, they are already very familiar with the process and you're not worrying about whether people are deleting the photos they took at your wedding while you are off on your honeymoon and recuperating from the fun.



**Example: A bridal shower!**

This a great trial run to start getting people to start taking photos for you. Assuming that you're family members or friends are throwing you a party, express to the party throwers your desire for everyone to bring their digital camera to the event.

**Expect some initial confusion.**

(You might not get an overwhelming response because they might not fully understand why you want them to bring their digital camera. You're also going to hear a lot about how "non technical" they are and that they don't have a clue how to get their photos off their camera to their computer and "uploading" to a website, oh my gosh, blah, blah, blah.

**May have to educate the non-technical:**

That is the norm and to be expected. As long as you plan for it, even if **you're** not very technical you can help them help you. Isn't it better to hear all this at or after a *bridal shower* than after you've had your wedding and no-one brought their camera to your wedding and reception, etc. because they \_\_\_\_\_. Fill in the blank in the typical excuses. I forgot, I thought you hired a photographer, I'm not a good photographer, Larry does that, etc. If you're going to blow an event and work the bugs out of the process, do it early.

## Throwing your first event: How to throw a SeeYouThen Event!

So how do you get people working for you to collect 100's of photos from your events?



We established the first golden rule. Ask and you shall receive. This request could be in the form of several media.

### Email:

An email sent out initially announcing that you have this new website and quick statement expressing your desire to collect every photo of all your events, please go nuts, etc. This is a process that should be done before every event that you'd like people to participate as a constant reminder that you'd like them to bring their cameras. (Also **your** participation is important as well. People love to see pictures of themselves, so when you attend an event, make sure and take a ton of pictures of the photobuffs that you want to recruit because he/she is never in **their** photos.

### Facebook, Twitter, myspace

Any social networks that you use. There is a share a bookmark function in SeeYouThen that you can easily post a link to any of 30+ social networks. Look for this image and post a link to all your friends in your social network applications.



### PhotoCards:

Order business cards for free in some cases, check out <http://www.vistaprint.com> for cheap to free business cards that you can create and have to hand out to any of your friends. Put your website address and poem or statement that you can pull out at anytime to hand to your friends as a reminder of where to upload the photos. Sounds corny, but we've seen some great examples of fun cards people have created that they hand out at all their showers and parties, etc. and by the time you get to your wedding and reception there friends already have the site bookmarked and know how to get the photos uploaded.

1. Other variations of the same idea: **Stickers**, small enough that your friends can put on their cameras and big enough that you can get your website address on it. Hangtags are basically small cards or circular cards that you can attach a small string to. This enables them to your tag to their digital cameras as a constant reminder to bring their camera and to take a lot of photos.
2. Save the Dates: Whether they are in the forms of a magnet or a printed card, include your website address in the copy so that everyone will remember your website address.
3. Printed Invitations: Include your website URL in all your signatures that you send to your friends via email and include it in your invitations (eVites or printed



invites) as a constant reminder. You can insert or include this information in your Save the Date cards, or magnets as well and especially in your formal wedding invitations.

## Provide easy upload and easy access!

Make it very convenient to get them to you.... Cough, cough (SEEYOUTHEN.COM)

CD's or DVD's? Only as a additional at the reception...maybe.

### Important Point!

*Many brides have made the mistake of assuming that people will send them CD's or DVD's or worse they will upload them to a Facebook or photo sharing site that you can't get the originals only the small thumbnail for viewing that the service provides. If you attempt to use email to transfer originals, you might have success with a few photos but not with the 100's that you expect from your friend or friends.*



Just remember, you are going to be collecting probably over 1000 photos from multiple participants. Typically over 20; we've seen over 50 participate. Trying to coordinate and collect all these photos from 50 people is no easy task if you don't have a plan and a site like SeeYouthen to collect these photos. Trust me, you do not want to be uploading a thousand photos to a photo sharing site or collecting these via email or CD's. You are going to be spending a great deal of time getting these uploaded and distributed to your friends, family and guests.



**Let me reiterate: Please don't do this to you or your friends, family and guests.** If you try to collect all these manually first by collecting them from friends, via email, CD's and DVD's... Get ready; it is extremely difficult to upload a large quantity of photos in a large batch. Internet Service Providers throttle upload speeds to very slow speeds. It will take you forever to upload 1000 photos to any site, I

guarantee you!

## Remind everyone that everyone gets access for Free!

Remind your friends, family and guests that they will also have complete access to everyone's photos as well! (it takes a village....of photographers)

- If it's direct family members, the important photos of relatives that you may not see in quite some time will be online and accessible. Weddings are a wonderful reunion of family members and all family members will appreciate the easy access to photos following the wedding.

## Family or Friend Portrait Areas:



**Important Point:** Plan at every event to have a portrait area setup. Use SeeYouThen at every shower and every event. Get pictures of the group, individuals or whomever. Don't miss the opportunity of a great reunion with your distant

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relatives when attending these events. These photos are priceless. It's not something you want to think about, but these events could be the last time that your older relatives are able to attend and will be priceless memories to collect.

### Constant Contact:

Notify people when photos have been added even when they may have not participated in a particular event. When a batch of photos is taken or uploaded to the site. Put a quick email out to your distribution list that photos have been uploaded. This will draw in those that are not typically online in social networking types of activity. Social networking typically takes place by people that are early innovators (willing to take a risk) on a new product or idea; most of these personality types enjoy trying something new.

### Physical Prints as Gifts:

As we had stated earlier, in your recruiting process there will be people that immediately embrace and support your efforts. A great gift for them is a photo that has been printed or printed onto a gift and sent to them as a "thank you" along with the high-resolution original.

Some people fully enjoy hard copy prints of photos and to have a special photo printed and sent to an individual is not only a great gesture, but will guarantee that they will actively participate at your "big events". How about a mug printed with that photo that sits on their desk and is a constant reminder that you want them to go nuts at your wedding taking photos!

### Fun Projects to get started:

**Ideas that you can do from the minute you get engaged!**

#### Engagement Photos:

If you get engagement photos done, and we highly suggest you do, take the same approach as your wedding photos. This could be a great test of your wedding photographer's skills to capture you in settings that are not necessarily just portrait locations in their studio. Get the rights to these photos and upload them to your website. These photos can also be used for your photo photo cards, save the dates, etc. Unless you really make an effort, these photos will probably be the last photos you do as a couple together, but typically will only be taken with your future children or not at all. Make sure that you get the rights to these high-res originals and get them back as early as possible so that you can upload and distribute them on the site. These photos make great content for your wedding website WebPages as well.

#### Start a photobook.

Telling your love story through photos:

You can upload photos of your dating fun times as a way to start getting your friends to send you images and photographs of you guys dating. You can make a slideshow out of these images and tell the story with photographs. Photobooks are typically a pretty hard thing to do because you basically you are telling a story with photos. What a great way to tell that story by collecting photos of your events and assembling them into digital Photobooks that you can use as gifts for mom, dad, or relatives.

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<http://www.picaboo.com>  
<http://www.blurb.com>

## Save the Date YouTube Videos:

We've seen some very creative Save the Date Videos done and we actually feature them on our [YouTube video page](#). This may be too technical for many of you but it really is a simple process and wonderful unique way to set the tone for your wedding. You can mention the website and rather than send people to YouTube to see the video. Embed it into your FrontPage of your website. You can also compile these videos and tell a wonderful story with video as well.

<http://www.youtube.com>

## Scanning Project: Historical Preservation

Weddings are a wonderful time for mom, dad, grandpa, and grandma to reflect on **their** wedding. Historical preservation and scanning of old photos can be a wonderful way to get participation and get wonderful old photos digitized. You might take your Mom and Dad's wedding photo and scan (or have it scanned) and upload it to the site with some encouragement that you are looking for more photos that might have been taken of the early years of your childhood or your parents wedding. "See You Then" takes on a totally new meaning of reflect. (Literally seeing your parents then, in their time of commitment is a wonderful way to express how important these photos are and to easily distribute them to people that might appreciate having a "copy".

You're uncles or aunts may be really into digitizing these photos and would gladly start a scanning project. This will pull in family members that you never would have dreamed would want to participate. Wayne Fulton, does a beautiful job of giving you scanning tips here. <http://www.scantips.com/>

## Reflection Videos of your Parents or Grandparents

How great would it be to sit down and take advantage of the reflection from your parents or grandparents by video taping them and publishing it to your WebPages? Can you imagine how amazing it would be to have a historical record of your grandmother or mother reflecting on a quick 5-10 minute video about their wedding day? These can be easily published to your SeeYouThen website and later shown at your rehearsal dinner or reception. Plan to spend :30 minutes at a Bridal Shower to sit down your mother and /or your grandmother and interview her about her wedding, (assuming that that memory is still pleasant). This will be a memory that will be cherished for your lifetime).

## Parties and Events:

There are some wonderful ideas on fun ways to use your camera or photos for bridal showers.

## Photo Scavenger Hunts:

Basically this is a fun challenge for people to bring their digital cameras and take pictures of subjects, objects or funny themes.

<http://www.womantodaymagazine.com>



Here is a list of pictures to get you started. A list of ten to fifteen pictures should keep people occupied for a couple of hours. The only rule is that EVERYONE (except the person behind the camera) has to be in each picture somewhere. Rotate photographers so everyone can participate. Have Fun!

### Scavenger hunt ideas:

1. Scene from a Disney movie (explaining it afterwards is half the fun!)
2. Catalog pose
3. Do exactly what the sign says (any sign can work)
4. Most creative use of 'leap-frog'
5. "I can't believe we all fit in here!"
6. Picture with an animal (the more unusual the better)
7. Take your picture with someone in uniform
8. Create a public work of art
9. Capture your reflection in an unexpected place
10. Spell something in people – family name, hello, SOS . . .
11. Mimic a statue -- fountains also work well
12. Campaign for an unlikely cause -- higher prices outside a discount store?
13. An unusual perspective -- could be everyone's shoes, or the just top of their heads. .
14. Make yourselves appear really small
15. Can you find us?

### Virtual Scavenger Hunts:

Want to get distant friends involved? Do a virtual scavenger hunt. Do anything to get them thinking about using their camera and upload their photos to your website so that people are really comfortable before the big events.

1. Take a picture at an exact moment of what you were doing or where you were. 2:14 EST on Saturday, April 15<sup>th</sup>. (You can use your cell phone camera and email it to your SeeYouThen website or have them upload it) Make sure everyone synchronizes their cameras to the <http://www.NIST.GOV> (or their computers) and you will be able to sort these collections by date and time. If you have friends that are spread out across the country, you can get some awesome shots of their surroundings and hometown or home.
2. Sunrise or Sunsets across the country?
3. Jump! Shots from a fun location in their home town where everyone is "jumping".

### Pass it On!

You upload a photo of something, then you think of something related that someone else can upload, you send them a note and tell them to take a picture of some obscure something that you think would be interesting, etc., Then they send a note to someone and get them to upload something.

### Photo of the Day, Week, Month:

You can make this a group challenge that everyone is uploading a photo of the day/week/etc for fun. Get them shooting! Get more and more people involved as a warm up to take photos at your events.

(By the way, all these photos can be downloaded and deleted as a final cleanup before you start getting into wedding events. Or you can keep them in collections at your site for as long as you want. The purpose of these “games” is to get people to understand that they can upload to your website just like you can. So, go nuts at my events and take as many pictures as you like)!



## Your Professional Photographer: What about the Pro?

We will be the first to say that a professional photographer, the good ones, treat photography like an art. Their experience and eye will get you photos that have character and flair that a normal digital photographer (friend, family or guest) will never get. If you can work it out in your budget we think this is absolutely something that you should prioritize for your wedding.



If you're surprised by that, don't be! We believe in photography as an art, shot by an artist. What used to be a big deal is the professional tools that a photographer owns. Now the difference is in the eye, because the quality of the prosumer cameras has gone way up, while the prices have come way down.

The “photography” business is going to be full of hobbyists turned wedding photographer, especially with a number of people losing their jobs and attempting to do freelance photography work by picking up a few side jobs to pay the bills. You may get lucky and if you do your homework this could be a great way to save a lot of money, but of all the things I'd think about taking a risk with.... I'd stick with the Pros for your wedding.

Look at their portfolio samples and get references! ***Make sure you know who is “shooting” the wedding and get “samples” for the photographer! The studio may have some wonderful images, but you want to know exactly who's shooting and only see their samples.*** The art is in the artist, not the equipment or the studio. So our recommendation to you is to hire a photographer that you can see their samples and will work with you to get what you want from your big day.

## Some quick Hints and Tips about your Professional Photographer:

Jokingly discuss with him your desire to collect as many photos as you can and what you have created here with your personal wedding paparazzi. Obviously, you don't want your guests interfering with your professional photographer, but if he's a pro and done many weddings before, he'll know what you are trying to accomplish. Ask him directly if this is a problem. If you see hesitation in him he tries to upsell you to talk you out of it, take this as a red flag and a warning that “upsell” is where he makes all his money! Beware of the professional photographer that wants to keep his original photographs captive and is unwilling to work with you to get more photos beyond what he is physically capable of getting. If he finds the notion of multiple



or

photographers intimidating, I'd be very wary of what bills are on the way for his artwork. The classic photographer business model is to take photos, provide a proof book and make their money on the prints made. There's nothing wrong with buying high quality prints from your photographer, but you have a lot of options these days.

1. We do however believe that if the budget allows, adding a second professional shooter can be a great way to get multiple perspectives and different angles of the same event. Two great eyes are better than one and the more photographers the better!



2. Be able to get along with your photographer! This is where references come in. That last thing you want is to hire a grumpy photographer that forgets who's wedding it is. This is where references are very critical to find out how flexible he/she was and how supportive he/she was to get what you want and to provide valuable insight and experience to make sure that you are capturing this once in a lifetime event.

3. We highly recommend that you hire a **great professional photographer** to help work with you to get the shots of your big day. If you need to save money and who doesn't, here's a great suggestion for you. Buy the Base Package and then have the option for extras after the wedding. If he believes in his work and artistry this shouldn't be a problem. If he's good, and that's the only reason you're talking with him/her, you're probably going to spend more than you originally planned, but you'll be doing it because you like the pictures so much, you WANT to buy the extras. This will give you the flexibility to go anywhere to get prints made and if the quality is not up to your liking, you can always buy them later from the professional photographer later as birthday or holiday gifts.

4. Make sure that they are shooting in digital! Almost all professional photographers have the ability to shoot digital today. There may be some that have not made the transition to the digital world and may have 100 reasons why they are still shooting film, but for every 100 reasons why they are shooting film, there are a 1000 reasons why you would prefer to have a great "digital photographer".



5. Contract for the originals! By originals, we mean you want the high-resolution images that came directly from the camera. You want the rights to the originals to do with as you please. You may pay a premium for this disk, but this will give you unbelievable flexibility in what you do with these photos right away and for years to come. In the long run you will save a bundle of money on extras if you pay this extra fee to have the originals. If you have the rights, you can upload these photos to SeeYouThen also so that everyone has free access to the high-res originals that they can print or take to their favorite print shop.



6. Make sure that they re-touch their work. We've heard that many are contracting with the professional photographer and they are not taking them through a normal workflow to enhance them for color, etc. Many professional photographers will have to do very little with the photos because they fully

understand their equipment settings, but make sure that it is in your contract that they will do post-processing of the images before you receive them on a DVD or CD.

1. Have a "must have photo list" of all the photos that you want taken before, during and after the wedding and reception.

2. Have a must have "name's list". I want specific people shot with specific people. The girls, Mom, Bride, and Grandma Mosley for example. Aunt Betty Dancing!

3. The Beauty of SeeYouThen! We're at every event, ever intimate moment can be captured just by having a friend with a digital camera. This is YOUR TIME IN THE SPOTLIGHT. ALWAYS HIRE A PHOTOGRAPHER WHO WILL BE THERE FOR YOUR ENTIRE EVENT! Things happen, if you hire your pro for one hour at the reception, you're working on his dime. This is a big negotiation item, more hours, vs. more services.



## Sharon Naylor Must-Have Photo List: See Attachment A:

Sharon Naylor shared her "must have photo list" from her book. You can print this list in the attached documents at the end of this e-Book.

## Other Ideas that we see a lot!

**We've seen Brides also do other things to augment their SeeYouThen PhotoExchange.**

### Disposable Cameras:

We see this recommended by more people still even in 2009. We love the "idea" of disposable cameras. That's why SeeYouThen was invented in the first place to mimic the behavior of people taking photos *for you*, but yet doing it with their own high-end equipment and easily getting them back to you. We had one bride provide the cameras along with SeeYouThen and then scanned them all. The quality was obvious but the children ended up using them. Nice fun things for the kids to do, but don't expect any great photos from this method.

### Blank CD's/DVD's:

(Basically put blank or personalized CD's in a basket for people to take home). Relatively inexpensive idea, just remember, you will be the only one to see these photos and they will be extremely difficult to distribute. The technical expertise of burning CD's from their digital camera is pretty high. Be aware that the chance for success in using this only is extremely low.



## Renting Digital Cameras:

There are companies that rent digital cameras, typically a very expensive proposition and logistical nightmare. Do you really want to be worried about the rental Digital Cameras walking off at the end of the night? And isn't this about every event? Why blow your entire budget, many times 100's of dollars on just your reception?

## Photo Booths (Rental or DIY)

Photo booths have become quite hot lately! They are a lot of fun and the novelty is extraordinary! If your budget allows, then go for it. Make sure that it's the type that takes digital photos so that these can be captured, collected and distributed via SeeYouThen as well.

## Real World Case: A Better Idea

But here's a **A Better Idea!** We had a bride that created *their own for the same price as renting one!* They were able to purchase a Digital Camera, a laptop, a color printer, the backdrop and some props for the same money that they would have spent renting a silly photo booth. Hire a cousin or friend to man the booth and by simply being a little creative you can quickly have the makings of a great "portrait area" and at the end of the night they had all these **great electronic toys** to take home. Rather than watching the photo booth and their rental money roll away on a truck!



[Here's the entire story on our blog.](#)

Here some other DIY resources that you might find interesting:

[Wedding Planning Templates](#)

[DIY Templates](#)

[Simple Fabric Photo Booth](#)

[Templates](#)

## My Conclusion, Your Beginning!

There are, I'm sure a hundred more ideas that we could share but I figured we need a stopping point. Keep watching our blog and the member's site for more hints and tips. If you have ideas or want to contribute and help other brides, please let us know what ideas you have or have tried to get the best shots. We'd love to have your input and keep them coming.

Our Forum is quite young and has just launched. [Please register at the forum and start contributing.](#) We'd love to hear your stories.

Please do not hesitate to [contact us](#) if you have any questions. We'd love to hear from you and we want to hear your success stories. So keep them coming!

Again, congratulations. Let us know if we can help and as always.

Hidden Gift: Because you read to the end... you get a special gift...  
Use Coupon Code: **ebook** [when you register](#) and you'll get 10% off.

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## Exhibit A Your Wedding Day Photo Wish List

Courtesy of Sharon Naylor's book "The Busy Bride's Essential Wedding Checklists,"  
Copyright 2005 by Sharon Naylor, [www.sharonnaylor.net](http://www.sharonnaylor.net)

[Note: hand this list to your photographer or use it to create photo suggestion cards or photo scavenger hunt cards. Or you can hand this to your photographer with the shots you want indicated with a **[check icon]** and the ones you *don't* want given an **[X]**.

### *Getting Ready for the Big Day*

- Bride in pre-wedding casual attire, holding a mug of coffee with her engagement-ring only hand
- Bride on the phone with the groom
- Bride's gown hanging in the bedroom, before the bride steps into it
- Bridesmaids' arrival, hugs with the bride
- Bridal breakfast, including a champagne toast
- Bride and her entourage going to the beauty salon
- Bride and her entourage returning from the beauty salon (as in before and after shots)
- Bride and bridesmaids getting ready for the wedding
- Mom or Maid of Honor helping bride attach her veil
- Dad 1<sup>st</sup> first look at the bride in her wedding gown
- Full-length shot of bride in her gown, from several angles, in several settings
- Bride and her maids, fully dressed, having a champagne toast or posing out in the garden
- Bride and her parents
- Bride with her sisters or siblings
- Bride being given her something old, something new, something borrowed, something blue
- Bride's first look at her wedding bouquet as she unwraps the box
- Bride holding her bouquet
- Bride with her grandparents
- Bride with her mother
- Bride with her mother and grandmother(s)
- Bride with her stepmother
- Bride with her mother and stepmother
- Bride with her father
- Bride with her stepfather
- Bride with her father and stepfather
- Bride with her godmother and godfather
- Bride with her parents and step-parents
- Bride with her Maid or Matron of Honor
- Bride with her bridesmaids, formal pose
- Bride with her bridesmaids, casual pose
- Bride with flowergirls
- Bride with each of her bridesmaids, individually
- Bride and bridesmaids departing for the ceremony, posing in front of the limo or waving from the window as the car pulls away
- Groom in casual attire, hanging out with his buddies before the wedding
- Groom getting ready for the wedding
- Groom getting help with his tie
- Groomsmen getting ready
- Best Man hugging the groom or shaking hands with the groom
- Groom with his parents and/or stepparents
- Groom with his father



- \_\_\_ Groom with his stepfather
- \_\_\_ Groom with his father and stepfather
- \_\_\_ Groom with his mother
- \_\_\_ Groom with his stepmother
- \_\_\_ Groom with his mother and stepmother
- \_\_\_ Groom with his godparents
- \_\_\_ Groom with his siblings
- \_\_\_ Groom with his groomsmen
- \_\_\_ Groom and groomsmen putting on their boutonnières
- \_\_\_ Groom getting a high-five from the ringbearer
- \_\_\_ Groom and his men departing for the ceremony
- \_\_\_ Groom arriving at the ceremony site
- \_\_\_ Groom and his men in the waiting room at the ceremony site
- \_\_\_ Bride and her parents en route to the ceremony (in the limousine, looking out the window as the car or carriage makes its way to the site)
- \_\_\_ Bride arriving at the ceremony site
- \_\_\_ Father or parents helping the bride out of the car
- \_\_\_ Bride and bridal party taking their places to await the start of the ceremony
- \_\_\_ Maid of Honor adjusting the bride's train or veil before the ceremony starts
- \_\_\_ Wink from father, or from bride to father/parents, before the processional starts

#### **At the Ceremony**

- \_\_\_ Pictures of the ceremony site exterior
- \_\_\_ A picture of the empty, decorated ceremony site before guests arrive
- \_\_\_ A wide-angle shot of the ceremony site from a balcony as the guest arrive
- \_\_\_ Guests arriving and being seated
- \_\_\_ Special guests arriving and being escorted to their seats
- \_\_\_ Ushers escorting mothers to their seats (Christian wedding)
- \_\_\_ Groom and groomsmen taking their place at the altar
- \_\_\_ Bridesmaids walking down the aisle
- \_\_\_ Flower girl and/or ring bearer walking down the aisle
- \_\_\_ Maid of Honor walking down the aisle
- \_\_\_ Bride's first appearance at the end of the aisle
- \_\_\_ Bride and her parents walking down the aisle
- \_\_\_ A close-up of the groom's face when he first sees his bride
- \_\_\_ A close-up of the bride's face when she first sees her groom
- \_\_\_ Bride and parents meeting with the groom at the altar
- \_\_\_ The groom and the bride's father shaking hands before the presentation of the bride to the groom
- \_\_\_ Bride and groom taking hands at the altar
- \_\_\_ Wide-angle shot from the balcony capturing the moment the bride and groom take their places at the altar, including the guests in their seats
- \_\_\_ Bride and groom kneeling at the altar OR circling the altar in traditional custom
- \_\_\_ Bride and groom listening to the officiant speak
- \_\_\_ Readings and musical performances
- \_\_\_ Mothers lighting the unity candle
- \_\_\_ Bride and groom lighting the unity candle
- \_\_\_ Bride and groom greeting their parents and offering peace as part of the ceremony
- \_\_\_ Any religious or cultural rituals performed for the ceremony
- \_\_\_ Bride and groom exchanging vows
- \_\_\_ Bride and groom exchanging rings
- \_\_\_ Close-up of bride's and groom's hands as they place the rings on each other's fingers
- \_\_\_ Bride and groom's first kiss as husband and wife \_\_\_ Bride and groom turn to their applauding audience

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- Bride and groom jumping the broom, if an African-American ceremony
- Bride and groom walk back down the aisle
- Bride and groom exit ceremony site and kiss
- Recessional to capture bridal party, parents and guests greeting the couple at the exit of the ceremony site
- The receiving line
- The shower of birdseed or bubbles as the couple runs to the limousine
- Bride and groom leaving ceremony site with a 'Just Married' sign on the back of the car
- Bride and groom standing up out of the limousine sunroof waving goodbye
- Bride and groom in limousine backseat

#### ***Post-Ceremony Photos***

- Bride and groom embracing
- Bride and groom sealed in a kiss
- Bride and groom with the bride's parents
- Bride and groom with the groom's parents
- Bride and groom with both sets of parents
- Bride and groom with both sets of parents and both sets of grandparents
- Bride and groom with her grandparents
- Bride and groom with his grandparents
- Bride and groom individually with each of their grandparents
- Bride and groom with bride's extended family
- Bride and groom with groom's extended family
- Bride and groom with all family members
- Bride and groom with all wedding guests
- Bride, groom and all of their siblings
- Bride and groom with bridesmaids
- Bride and groom with Maid of Honor
- Bride and groom with all female attendants
- Bride and groom with Best Man
- Bride and groom with all groomsmen
- Bride and groom with child attendants
- Bride and groom with entire bridal party

#### ***At the Reception***

- Photos of scenery around the reception site, like the sunset or a lit fountain
- Photos of the reception site outside
- Photos of empty, decorated reception room while everyone's in the cocktail hour room
- Sweetheart's table decorated for the bride and groom
- The family photo table, featuring framed pictures of relatives and friends
- Random shots of guests at the cocktail hour and beginning of reception
- Parents and bridal party being introduced into the room
- Bride and groom arriving at the reception site
- Bride and groom making their way to the ballroom
- Bride and groom making their grand entrance into the ballroom
- Bride and groom during their first dance
- Bride dancing with her father
- Groom dancing with his mother
- 1<sup>st</sup> full dance of the evening; bridal party members and guests dancing with one another
- Bride and groom dancing with the flowergirls or ringbearer
- Best Man's Toast
- Maid of Honor's toast

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- \_\_\_ Parents' toast
- \_\_\_ Couple's toast
- \_\_\_ Bride and groom toasting one another
- \_\_\_ Close-up of the bride and groom's toasting flutes clinking together
- \_\_\_ Parents dancing
- \_\_\_ Bride dancing with the bridesmaids
- \_\_\_ Bride dancing with grandparents
- \_\_\_ Kids dancing or playing
- \_\_\_ Entertainers performing
- \_\_\_ Guests partying
- \_\_\_ The cake
- \_\_\_ Bride and groom cutting the cake
- \_\_\_ Bride and groom feeding each other pieces of cake
- \_\_\_ The bouquet toss
- \_\_\_ The woman catching the bouquet
- \_\_\_ The bride congratulating her
- \_\_\_ Removal and tossing of the garter
- \_\_\_ Candid shots from the evening
- \_\_\_ Requested group shots
- \_\_\_ Bride and groom leaving the reception, saying goodbye to special guests
- \_\_\_ Scenes from the After-Party

(Ask specifically for shots like 'Bride dancing with great-uncle, Bride with Grandmother and her sisters, etc.)

## Exhibit B: Photo Upload Cards

Examples of photo upload cards and resources you can use to promote your SeeYouThen! photo collecting...

After you've included your website address in your emails, invitations, and other correspondence, many of our brides have created "photo upload cards, labels and tags" as a reminder to everyone that you would like them to take pictures for you. These can be handed out at parties, showers, or whenever to keep people reminded to bring their digital cameras to your events.

These can be in the form of table tent cards, stickers, tags that can be attached to their camera or they can be integrated into items like table place cards, etc.

Other than the normal resources for creating these. Here are some great examples of what our brides have done.

[For Examples of Poems and Text Click here.](#)

Place Cards:

Make your own:

[Avery 5302 Label](#)

[Customize them at Zazzle.com](#)



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[Picaboo Cards are quite reasonable](#)



[Photo Place Cards](#)

Hang Tags with string: A lot of choices here, string tags, merchandise tags, etc. People can hang them directly on their camera as a reminder to upload them after the event

[Favor Tags at CustomLabels for U](#)  
[Hang Tags from myownlabels.com](#)

Stickers and Other Labels:

If they are small enough they can stick them right on their camera or camera case  
[Round stickers at Zazzle](#) [1.5" Round](#)

## Fun Poems to get people shooting!

**Here are some Fun poems to guide your guests to bring their digital cameras to your events and upload them to your SeeYouThen Exchange.**

Not everyone will understand that you want to take pictures for you. Many people write their own poems such as those that follow which help to better explain how to use their cameras. These poems can be written on place cards which are placed on each reception table, or hung by a string label or tag from the camera itself. You may want to also suggest that they take pictures of what the photographer usually misses instead of taking only pics of the highlights such as the garter/bouquet toss.

Here's a camera have some fun,  
Take some pictures, everyone!  
Snap it here, snap it there,  
Snap it, snap it everywhere!

When you're taking pictures for me,  
upload them to our website so that we can all see.

You brought your digital camera  
Please use it a lot,  
To take pictures of  
What the photographer will not.

Tomorrow or next week  
upload them to our website  
so we can all have a peek.

Use your camera - so have some fun,  
You'll make this album a special one!  
Snap away as best you're able,  
and as a reminder, please use this label.

Please lend a hand on this special day  
To capture our wedding your own unique way  
This isn't a very tedious task  
Just a few snapshots, that's all we ask  
The wonderful smiles, the joyous tears  
Pictures to remember throughout the years  
It'll be so special to see through your eyes  
A simple pose, an elaborate surprise



So we can see pictures and remember when...  
And relive this day again and again.

Use your digital camera and have some fun  
Get some pictures of everyone!  
Maybe you'll see something  
We didn't see  
That we can keep as a memory!

To celebrate this special day,  
Use your camera and really play.  
Upload your photos when you are through,  
So everyone can see the photos taken by you.

This is a very special gift  
for Leslie and Christian to see.  
The reason it's so special is,  
'Cause it's from you and me.

Take a posed or candid snapshot  
and when all the event is through,  
upload your photos  
so they'll have these memories of you.